

The Oklahoma Business Ethics Consortium



PROMOTING OKLAHOMA VALUES OF INTEGRITY AT WORK SINCE 2003!

BE THE DIFFERENCE • WWW.OKETHICS.ORG

AGENDA • SEPTEMBER 21ST, 2017 • OKC CHAPTER

I. Welcome & Kudos —

Bob Byrne

Ethics Advisor (Retired), Boeing Chief Diplomat, OK Ethics Board

II. Guiding Principle —

Kirk Purnell

General Manager, Ben E. Keith OK Ethics Leading Member

III. Membership Drive —

Shannon Warren

OK Ethics Founder/CEO

Many thanks to our flagship companies who have already re-committed for 2017:

Pinnacle Members: Career Development Partners, Devon Energy, Hobby Lobby, Kimray, ONE Gas and Southern Nazarene University.

Memberships Expire September 30;

No change in dues for 2017

See page 5 for membership information

Member costs increase to \$35 per person in October; Non-member costs increase to \$50

IV. Upcoming Events —

Shannon Warren

The **Student Education and Ethics Development Foundation** (e.g. SEED Foundation) is recruiting assistance for:

- **October 28 – Annual Statewide Student Ethics Challenge**
Hosted by Oklahoma Christian University; Edmond OK
- **APPE Texas Regional Ethics Competition**
Hosted by St. Mary's University; San Antonio, TX

Contact Co-President Colin Schoonover at prez@studentethicsowl.org or call (405) 200-7382 to volunteer.

V. Prize Drawing —

Karla Graham

Director, Downtown Business Campus



Before the speaker begins, please complete the cards provided by the MetroTech Downtown Business Campus in order to enter today's door prize drawings to win a signed copy of *The Business Ethics Field Guide* or a gift basket worth over \$200 that includes a variety of tailgate items, plus free training.

Prizes will be available at the book signing to occur immediately following the program during the Open House at MetroTech Downtown Business Campus. (Take the elevator to the third floor of this building).

Book signing immediately following program

Third floor of this building

VI. Table-Top Discussion —

Shannon Warren

OK Ethics, Founder/CEO

Some of the most valuable information is gained through the exchange of ideas during our table-top discussions. Last

month, we discussed these topics that the speakers will touch on today. Since the last month, have you gained new insights into these issues?

What would you do?

1) Broken Promises:

What's the right thing to do when you make a promise, but then everything changes and it becomes impossible to honor that commitment and put others in a bind.

2) Suspicious:

One of your co-worker's behavior is fishy... something is up, but you don't have any concrete evidence. What should you do?

3) Crossing The Line:

A superior (could be a top client or your boss) has demanded that you do something that is clearly unethical. Is there a way to keep both your integrity and your job?

VII. Introduction —

Karla Graham

VIII. Keynote Speakers —

Bill O'Rourke

President, Alcoa Russian (Retired)

Dr. Brad Agle

Professor of Ethics and Leadership, Marriott School of Management; Brigham Young University

See program highlights on page 7.

IX. Prizes Announced & Adjourn

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

UPCOMING EVENTS

COWBOY ETHICS

FEATURING

JAMES P. OWEN

Center for Cowboy Ethics and Leadership

RECOMMENDED FOR 1 CPE IN ETHICS

— CO-HOSTED BY —
Southern Nazarene University
CHARACTER | CULTURE | CHRIST

OCT. 18TH PETROLEUM CLUB

EXCELLENCE AND ETHICS

— NOVEMBER 15 —

TRACEY JONES

Gulf War USAF Veteran, Author & President of Tremendous Life Books



CO-HOSTED BY | **Southern Nazarene University**
CHARACTER | CULTURE | CHRIST

PINNACLE MEMBERS



NAVIGATOR MEMBERS



STAR MEMBERS



REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

VOLUNTEER APPRECIATION:

OK Ethics relies primarily on volunteers to achieve the organization's successful pursuit of Oklahoma's values of integrity at work. It takes leadership and teamwork to host these exciting events and we salute your dedication in achieving OK Ethics' mission! Listed below are today's volunteers who consistently provide service to our members:

AGENDAS:

Many thanks to the volunteers from **Metro Technology Centers** who provide our monthly agendas.



AMBASSADOR TEAM:

These friendly people welcome our guests each month and assist in helping them locate seats. They also arrive early to help distribute agendas and assist with name tags.

Daniel Yunker	<i>Kimray, Inc.</i>	<i>Sr. Team Leader & OK Ethics VP of PR</i>
Thad Chance	<i>Accounting Principals</i>	<i>Team Leader</i>
Sally Boyd	<i>Duncan Oil</i>	<i>Ambassador</i>
Valorie Hodges	<i>Valir Health</i>	<i>Ambassador</i>
Bill Turner	<i>Valir Health</i>	<i>Ambassador</i>
Dr. Ed Walker	<i>UCO</i>	<i>Ambassador</i>

REGISTRATION TEAM:

These dependable individuals diligently record our guests' attendance and handle the collection of fees:

Mark Neumeister	<i>D.R. Payne & Associates</i>	<i>Registration Chairperson</i>
Mary Vaughn, CPA	<i>JMA Energy</i>	<i>Assistant Chairperson</i>
Marvinette Ponder	<i>Devon Energy</i>	<i>Team Leader</i>
Lucius Crandall	<i>SandRidge Energy</i>	<i>Prepaid Registration</i>
SunYoung Kim	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Aleena Chaudry	<i>Devon Energy</i>	<i>Prepaid Registration</i>
Tiffany Starnes	<i>Devon Energy</i>	<i>Prepaid Registration</i>

OTHER INITIATIVES:

Anna Rosenthal*	<i>Accounting Principals</i>	<i>Member Care Coordinator</i>
Susan Loftin*	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
Jalisha Petties*	<i>Accounting Principals</i>	<i>Member Care Team Member</i>
Whitney Webb	<i>Express Employment Professionals</i>	<i>Registration Preparation</i>
Lauren Weingart*	<i>Creative Photo Video Inc.</i>	<i>Videography</i>
Brad Holt*	<i>Factor 110</i>	<i>Nametags</i>
Phillip Grimes*	<i>The Creative Guy</i>	<i>Agenda Design</i>

*Paid Service Provider

HELP! VOLUNTEERS NEEDED

Time Commitment:

3 hours per month

Pay: \$0

Qualifications:

Pleasant, helpful, gracious and reliable. Must be an enthusiastic OK Ethics member

Benefits:

Priceless Appreciation for achieving OK Ethics vision

Interested? Contact These OK Ethics Leaders:

Ambassador Team: Daniel Yunker at dyunker@kimray.com
 Registration Team (Prepaid): Marvinette Ponder at Marvinette.Ponder@dvn.com

MANY THANKS TO OUR HORIZON MEMBERS:



COWBOY ETHICS

RECOMMENDED FOR 1 CPE IN ETHICS



• FEATURING •
JAMES P. OWEN

*Founder and Chief Inspiration Officer
Center for Cowboy Ethics and Leadership*

OCTOBER 18TH
PETROLEUM CLUB



WIN
**A SIGNED COPY OF
COWBOY ETHICS**
AND
DINNER
WITH AUTHOR
JAMES OWENS

Must be one of the
first FIVE attendees to register
and bring TWO QUALIFIED*
NON-MEMBER guests

**Must belong to a corporate entity with
potential for joining OK Ethics*

— CODE OF THE WEST —

- | | | |
|---|---|--|
| 1. <i>Live each day with courage.</i> | 5. <i>Be tough, but fair.</i> | 8. <i>Talk less and say more.</i> |
| 2. <i>Take pride in your work.</i> | 6. <i>When you make a promise, keep it.</i> | 9. <i>Remember that some things aren't for sale.</i> |
| 3. <i>Always finish what you start.</i> | 7. <i>Ride for the brand.</i> | 10. <i>Know where to draw the line.</i> |
| 4. <i>Do what has to be done.</i> | | |

EXCELLENCE AND ETHICS

— NOVEMBER 15 —

TRACEY JONES

*Gulf War USAF Veteran, Author &
President of Tremendous Life Books*



Author of eight books (and counting!), Tracey C. Jones is the president of Tremendous Life Books.

A former Air Force officer and Gulf War veteran, Tracey's storied career in uniform took her from Roswell, New Mexico to stations in Germany and England, where she honed her operational expertise and tremendous leadership skills in a number of

command roles. A Mechanicsburg, Pennsylvania, native, Tracey is a graduate of the New Mexico Military Institute and the Air Force Academy.

With twelve years in the Air Force, another ten in corporate boardrooms, plus an MBA in Global Management, Tracey built an impressive career as a corporate "fixer." Her deep love of education propelled her to continue her educational pursuits in a Philosophy of Leadership doctoral program.

MetroTech DOWNTOWN BUSINESS CAMPUS

Discover Your A-Game

Explore professional development training opportunities at the DBC.

Meet our instructors and sample selected courses.

See how we can help you develop customized training for your organization.



Contact the DBC for more information or to register for this four-part complimentary Professional Development Showcase.

100 N. Broadway • Third floor • 405.595.4090

Downtown@MetroTech.edu MetroTech.edu/DBC



Metro Technology Centers
Preparing for Life

OK ETHICS FY 2017-18 MEMBERSHIP COMPARISON TABLE

Members Level	Dues	Seating	Pre-paid Seats	Company logo featured as OK Ethics monthly agendas?	Special workshops & events with featured speakers	S.E.E.D. Foundation*	OK Ethics Awards	Featured in "Who's Who"	Recognition Honor
Pinnacle	\$10,000	Premium with signage	16	Yes	Up to 20 seats per year	Donation in your company's name	16 seats	Yes	Objet d'art
Navigator	\$8,000	Exclusive with signage	16	Yes	-	Donation in your company's name	16 seats	Yes	Objet d'art
Star	\$5,500	Special with signage	8	Yes	-	Donation in your company's name	8 seats	Yes	Objet d'art
Horizon	\$3,500	Reserved with signage	8	Limited	-	-	-	Yes	Plaque
Leading	\$1,500	Reserved	2	Limited	-	-	2 Seats	Yes	Plaque
Trailblazer	\$750	Reserved	1	Limited	-	-	1 Seat	Yes	TBD
Frontier	\$400	Open	-	Website only	-	-	-	Yes	-
Frontier (Non-Profit/NGO**)	\$0	Open	-	Website only	-	-	-	Yes	-
Scout	\$100	Open	-	-	-	-	-	-	-
Scout (Retiree)	\$25	Open	-	-	-	-	-	-	-
Scout (Job transition only)	\$0	Open	-	-	-	-	-	-	-
Student***	\$0	Open	-	-	-	-	-	-	-

* S.E.E.D. Foundation = Student Education & Ethics Foundation (formerly OK Ethics Foundation)

** NGO = Non-Government Organization

*** Must be a member of a student ethics chapter or pre-approved affiliated academic institution

New for 2017 – 18

*Be an OK Ethics **Event Co-Host** or **VIP Table Sponsor:***

— Depending on contribution level, benefits include: —

- Special recognition at single event
- Banner display
- VIP seating with national speakers (depending on contribution level)
- Distribution of brochures

Contact Shannon Warren at (405) 858-2233 or via email at okethics@okethics.com



GUIDING PRINCIPLES

Adopted July, 2004

To ensure that the Consortium fosters positive characteristics of integrity in the successful achievement of its goals, these Guiding Principles were discussed and adopted (with revisions) during a milestone planning session held by Consortium leaders in Stroud on June 18, 2004. These principles were developed based on the Character First's values and philosophies.

RESPONSIBILITY TO SELF AND OTHERS

Service

- Passion for promoting ethics and integrity
- Encouraging the promotion of ethical behavior through personal actions and
- Sharing ideas and resources
- Responsibility and accountability for fulfilling the mission of the Consortium.

Collaboration

- Achievement of common goals through the promotion of ethical, mutually beneficial relationships
- Service to the Consortium over promotion of self-interest
- Cooperation emphasized over competition in promoting ethical business conduct
- Members collaborate by being constructively engaged in discussions regarding ethics
- Seeking consensus in interactive discussions regarding ethical matters.

Respect

- Members may become aware of confidential information shared by others in an effort to determine an ethical course of action. We ask members to be sensitive in recognizing and respecting the efforts made toward achieving ethical behavior. In that vein, public disclosure of this information is discouraged.
- We respect other members and the process by:
 - Exhibiting listening skills and actively listening to discussions
 - Being open to other points of view and outcomes
- We are an inclusive organization and demonstrate this by welcoming members who are in different stages of learning as applied to ethical behavior.

LEAD WITH INTEGRITY

Dependability

- Members are asked to demonstrate their support of this initiative by consistently attending meetings.

Initiative

- Recruiting other members who have demonstrated a desire to promote ethical behavior in their organizations.
- Recognizing what needs to be done to help promote the Mission of the Consortium and taking action to assist in that effort.

Honor

- Members are asked to honor the Consortium through the practice of integrity and ethical behavior in their business dealings.
- We express gratefulness to our hosts, sponsors and speakers; as well as to those whose volunteer service makes OK Ethics a stronger organization.
- Realizing that each of us is in a mode of continual learning, we demonstrate humility, care and compassion when sharing our thoughts and knowledge.

Courage

- Speak the truth with confidence and encourage others to do the same.

INSPIRE TRUST

We serve and promote the cause of truth with integrity, objectivity and fairness to all persons.

- We hold ourselves accountable by consistently honoring our word.
- We extend trust abundantly to those who have earned it.
- Trust, once earned, will not be taken for granted, manipulated or abused.

Visit okethics.org for resources, videos, articles and to see who's who.



**Like us on
Facebook.**





ETHICAL LEADERS SURVIVAL GUIDE

THE ESSENTIAL COMPANION TO LEADING YOUR CAREER AND YOUR ORGANIZATION TO GREATNESS

Focused on the **practical** and **tactical**, both the workshop (offered through the MetroTech Downtown Business Campus; separate registration) and luncheon will cover the traits, behaviors and skills critical to the effective functioning of any organization. One of those critical skills is the ability to **successfully manage values-conflicts or ethical challenges**. Based on years of research with hundreds of challenges, the authors will focus on common issues faced and provide tools for addressing those while keeping one's credibility on the right track.

- **Maintaining integrity: Even when everybody disagrees.**

Bill O'Rourke faced many challenges while working for Alcoa-Russia. He will provide practical insights on how to live one's values, even when the environment is hostile.

- **Riding a Fine Line: Is it worth it?**

Maintaining an ethical stance can be lonely and risky – especially when speaking truth to power. This segment will examine how to keep one's career on track while standing tall.

- **Getting Caught in the Crosshairs**

Everybody has conflicts. This is a different perspective on embracing conflicts of interest and using these to promote an ethical approach.

- **When You're Both Right:**

Both paths are morally right, but involve sacrifice. How to discern which path to take when right vs. right.

Recommended for 1 CPE in Ethics

PRESENTER BIOGRAPHIES:

Bill O'Rourke retired from Alcoa in September, 2011. He continued to serve on the Board of the Alcoa Foundation and teach Values at Alcoa's Corporate Executive Development Programs until 2013. He joined Alcoa as a Patent Attorney in 1975 and held a number of leadership positions including Corporate Patent Counsel, Vice President of Global Business Services (Financial Services, HR Services, Aircraft Operations, etc.), Chief Information Officer, Vice President of Procurement, Corporate Auditor, and Assistant General Counsel. From 2005 to 2008 Bill was the President of Alcoa-Russia. Bill was the Vice President, Environment, Health & Safety and Sustainability three times under three CEOs at Alcoa. Prior to Alcoa Bill was an Industrial Engineer for U.S. Steel Corporation and ran the underground mining parts business for Joy Manufacturing Company.

Bill is also a Fellow of the Wheatley Institution in the Marriott School of Business at Brigham Young University where he serves on the Ethics Advisory Board and teaches ethics to all Business School students. He is on the Board of Directors of John Carroll University in Cleveland and serves on the Ethics Advisory Counsel of the Healthcare Group Purchasing Initiative in Washington, DC. He was on the Board of Directors (Past Chairman) of Sustainable Pittsburgh, and serves on a number of other civic, charitable and religious organizations. From 2011 to August, 2014 Bill was the Executive Director of the Beard Institute for Ethics at the School of Business at Duquesne University. Bill lectures on Business Ethics and Safety at a number of companies around the World and at dozens of universities including the University of Pittsburgh, Michigan, Nebraska, Arizona State, Illinois, Carnegie Mellon, San Jose, Benedictine University,

Notre Dame, Virginia Tech, the University of Dayton and Duquesne University. In August, 2016 Bill published the book *A Field Guide to Business Ethics*, with co-authors Dr. Bradley Agle and Dr. Aaron Miller.

Bill received his undergraduate degree (BS/BA) from John Carroll University and his law degree (JD) from Duquesne University. Bill served as an officer in the U.S. Army Transportation Corps. Dr. Brad Agle is the George W. Romney Endowed Professor, and Professor of Ethics and Leadership in the Marriott School of Management at Brigham Young University. He currently serves as the President-Elect of the International Association for Business and Society, on the advisory board of the RLG Group, on the Ethics Committee of USA Synchro, on the editorial board of *Business Ethics Quarterly*, and as chair of the Wheatley Institutions ethics initiative. From 1992-2009 he was a professor at the University of Pittsburgh, and the inaugural director of the Berg Center for Ethics and Leadership.

Dr. Brad Agle's writings appear in the top academic journals in management and ethics, are highly cited, and frequently featured in prominent news outlets. His new book *The Business Ethics Field Guide* was published in August of 2016. He is a recipient of multiple research and teaching awards, including Distinguished Professor of the Year honors, and has provided board and executive training for many organizations including Alcoa, Federated Investors, Mellon Financial, US Steel, and U.S. Marine Corps. He has been a guest on various programs including CNBC's Morning Call, Power Lunch, and Closing Bell. He and his wife Kristi have four children and six grandchildren.

GENERAL PROGRAM DISCLAIMERS:

LEGAL: Members of the Oklahoma Business Ethics Consortium frequently share information concerning various issues and developments that may have legal implications. The discussions, commentary, and handouts at Consortium meetings or presentations to other organizations are for general informational purposes only. They cover only some aspects of the subject topic, and do not constitute a complete legal analysis of the topic or how it might apply to any particular set of facts. Before taking any action based on information presented during a Consortium event, participants are encouraged to consult a qualified attorney.

CPE'S: From time to time, Continuing Professional Education credits are offered. Because OK Ethics relies heavily on volunteers to provide these, we do not have the manpower to send certificates after the program is completed.

REMINDER: PLEASE PICK UP CPE'S AT CONCLUSION OF EVENT.

PHOTOGRAPHY: Occasionally, photos of the event are made and these may be posted on the OK Ethics website or Facebook page. By attending the program, participants tacitly understand and agree to this process. If preferences are otherwise, please notify us at okethicsadmin@okethics.com or okethics@okethics.com or call (405) 558-1996 and we will be happy to comply with your wishes.

PRESENTATION STANDARDS:

The observations and comments of presenters at Consortium meetings and networking are the views and opinions of the presenter and do not constitute the opinion or policies of the Consortium or any of its members. Presenters are respectfully requested to honor OK Ethics Guiding Principles as well as avoid profanity, preaching, politics, put-downs and self-promotion during their lectures. To ensure accountability, participants are invited to evaluate each program according to these and other standards.

Visit okethics.org for resources, videos, articles and to see who's who.